University of Ibadan

AFRICA REGIONAL CENTRE FOR INFORMATION SCIENCE

PROFESSIONAL MASTER OF INFORMATION RESOURCES MANAGEMENT (MIRM)

(Available as from 2013/2014 Session)

JUNE 2013

BACKGROUND

Since 1990, the Africa Regional Centre for Information Science (ARCIS) has been engaged in the development of human resources in information science, essentially, through higher degree programmes, seminars, and workshops. The Master's degree programme in Information Science provides high-level training in the theory and practice of information science. The programme is designed for graduates who wish to qualify as full professionals, preparatory to practice or research careers in information science. In addition, the optional follow up MPhil, MPhil/Ph.D and Ph.D. degree programmes offer graduates of the Master of Information Science programme, the opportunity to train for academic and research careers.

The current Master of Information Science (M.Inf.Sc.) degree programme started in 1990 with a view to training highlevel manpower for both academic and professional careers in the information industry. However, the dynamism of the information industry and the changing requirements for human resource development in the industry have made it imperative to periodically review programmes for achieving the above objectives.

After more than 20 years of implementation (1990 – 2011), it has become obvious that the current omnibus M.Inf.Sc degree programme is inadequate to effectively achieve the objective of producing graduates for both academic and professional careers. The first major problem has been the admission requirements, which favoured candidates interested in academic careers to the disadvantage of those who would have been interested only in a professional degree. This has limited the number of applicants and intake to the programme. Secondly, the academic requirements of the programme demanded that the intellectual requirements be kept very high, resulting in high failure and dropout rates, especially for those who would have coped well with a professional programme. Furthermore, the omnibus nature of the programme has made it difficult to effect changes to the curriculum to reflect either changing trends in the information industry or emerging issues in information science and systems research. Finally, the dynamism and diversity of the information industry are such that a single professional programme cannot adequately cater for the emerging trends and specializations in the industry.

CURRICULUM DESIGN CONSIDERATIONS

- 1. Global trends in the information science and technology training progrsmmes: Continuous advances in information science and technology have made the information industry one of the fastest growing economic sectors in the world with several specialties emerging from its core subject content. This has increased the demand for the formal training of middle-level human resources with skills in systems and database administration, web design, data mining, information visualization, computer graphics and animation, information systems, data analysis, project management, information security, digital forensics, etc. Graduates of an undergraduate programme in information science would be well placed to fill gaps in, or to develop themselves further in a variety of careers, including: information and knowledge management; database administration; web content management; information systems project management; information products and services design and marketing; and information and management consulting.
- 2. Information Industry and Market Study: A market study with MacArthur Foundation funding on the global and national trends in the knowledge and practice aspects of information science education at the master's and bachelor's degree levels. The study (i) reviewed the literature and contents of the curricula for information science and technology programmes in different parts of the world, and (b) surveyed the perceptions of Nigerian employers, Nigerian university undergraduates, and ARCIS graduates and students about job prospects and preferences, skills areas and sets, and their career choices and experiences in the Nigerian information industry. Findings from the study in respect of master's programmes showed that (a) information science education had historical been slanted to academic research than professional practice; but that (b) the global trend in the last decade had been information industry. The strategies to achieve this have varied between (c) multiple professional programmes that emphasize different skills sets, or professional programmes that provides for tracks or areas of skill specialisation.
- 3. Market and Job Prospects: The survey also revealed that a number of Nigerian private universities, sensing the growing importance of the information industry, have been establishing undergraduate degree programmes in various aspects of information science, technology and systems for which they would require academic staff. The study also revealed the skill sets which Nigerian employers and ARCIS graduate working within and outside Nigeria recommended for emphasis in new programmes at the master's and bachelor's degree level.

These were the main considerations for the proposal to replace the present M.Inf.Sc degree programme with two separate programmes focusing on academic and professional training respectively, and the professional programme providing for areas of specialization. This proposal concerns the proposed professional programme.

NAME OF THE PROGRAMME

Professional Master of Information Resources Management (MIRM)

OBJECTIVES

This is a professional programme that aims to:

- a) develop the students' knowledge and skills for professional careers in information technology and systems and management positions in the information industry.
- b) produce graduates with generic data, information, knowledge and information technology management skills, along with specialized knowledge and skills in specified areas in the information industry
- c) produce graduates with adequate versatility, innovativeness and confidence to assume leadership positions at middle to top managerial position in the information industry.

TARGET GROUP

University graduates or higher national diplomates, or equivalents who are interested in pursuing professional and managerial careers in information sciences, technology and systems.

ADMISSION REQUIREMENTS

Applicants to the programme must possess any of the following minimum qualifications, or equivalents, obtained from institutions approved by Senate:

- a) Second Class honours degree in any discipline;
- b) Third Class in any discipline, plus an academic or professional master's degree in any discipline
- c) Higher National Diploma (HND) at Upper Credit classification.

DURATION AND MODE OF STUDY

The programme will normally last for a minimum of five and a maximum of eight semesters of part-time study.

DESIGN FEATURES

The information industry continues to spawn increasing diverse areas of specialization particularly at higher knowledge and skill levels. Thus, in line with current trends in curriculum design for information science, technology and systems education at the graduate level, the programme provides for students to choose to specialize in any one of four areas of specialisation of courses. There are, however, compulsory courses that are common to all the areas of specialisation, in addition to which students are required to take additional core (compulsory or required) courses specific to their selected areas of specialisation. Other courses from within and outside the programme and Centre are also recommended as electives for each area of specialisation.

The areas of specialisation are designated as:

- (1) Corporate Knowledge Management
- (2) Database Design and Administration
- (3) Web Application Development
- (4) Information Management Practice

SUMMARY OF COURSES

Course	Course Title and Description		Status
Code			
FSC 701	Introduction to Information Science and Theory	2	С
IRM 702	Research and Quantitative Methods for Information Professionals	2	С
FSC 715	Organization of Information and Data Sources	2	С
IRM 717	Online Searching	2	С
FSC 721	Information Systems Analysis, Design and Evaluation	2	С
FSC 724	Database Management Systems I	2	С
FSC 725	Database Management Systems II	2	E
FSC 726	Advanced Programming and Introduction to Data Structures	2	E
FSC 727	Man-Machine Interface and Ergonomics	2	E
FSC 728	Web Content Management	2	E

FSC 729	Web Application Development	2	E
FSC 731	Information Users, Sources and Systems	2	С
FSC 736	Technical Writing and Presentation	2	С
FSC 741	Management of Information Resources	2	С
FSC 744	Design and Marketing of Information Products	2	E
FSC 746	Management Information and Decision Support Systems	2	E
IRM747	Corporate Knowledge Management	2	E
IRM 748	Information Systems Project Management	2	E
FSC 755	Information Technologies	2	С
FSC 757	Introduction to Artificial Intelligence and Expert Systems	2	E
IRM 761	Information Policy, Industry Regulation and Strategy	2	E
IRM762	Content Management	2	E
IRM 765	Social and Ethical Issues in IT and Services	2	E
IRM 766	Information Security	2	E
IRM 767	Government Information Systems and E-Governance	2	E
IRM 768	Electronic Society	2	E
IRM 769	Information Visualisation	2	E
IRM770	Information Business Process Analysis and Management	2	E
IRM771	Consumer behaviour and Market Research	2	E
IRM 772	Intellectual Asset Management	2	E
IRM 773	Information Industry Trends and Strategies	2	E
IRM 774	Information Management Problem Solving, Team and Leadership Skills	2	E
	Development		
IRM 775	Information Architecture & Knowledge organisation	2	E
IRM776	Setting Up and Managing an Information Business	2	E
IRM 777	Research and Development Management	2	E
IRM 778	Open Systems and Technologies	2	E
IRM 779	Information and Information Technology Training Design & Implementation	2	E
IRM 794	Industrial Attachment	2	С
IRM 799	Seminar Paper	2	С

SPECIALIZATIONS

Corporate Knowledge Management Specialisation

This specialisation aims to equip students with knowledge and skills to provide information and knowledge management support for decision makers and managers at different levels in organizations. Graduates are expected to play such roles in their designated positions as information officers, content managers, business process managers, organizations and methods analysts, information architects, information auditors, information managers, information end-user support officers; knowledge managers, knowledge engineers, information policy analysts, data administrators, librarians, etc.

The degree for this area of specialisation shall be designated Master of Information Resources Management (Corporate Knowledge Management)

Course Code	Course Title		Status
	Core Courses (Common for all Specialisations)		
FSC 701	Introduction to Information Science and Theory	2	Compulsory
IRM 702	Research and Quantitative Methods for Information Professionals	2	Compulsory
FSC 715	Organization of Data and Information Sources	2	Compulsory
IRM 717	Online Searching	2	Compulsory
FSC 721	Information Systems Analysis, Design and Evaluation	2	Compulsory
FSC 724	Database Management Systems I	2	Compulsory
FSC 731	Information Users, Sources and Systems	2	Compulsory
FSC 736	Technical Writing and Presentation	2	Compulsory
FSC 741	Management of Information Resources	2	Compulsory
FSC 755	Information Technologies	2	Compulsory

IRM 794	Industrial Attachment	2	Compulsory
IRM 799	Seminar Paper	2	Compulsory
	Sub-Total	24	
	Specialisation Courses		
IRM 747	Corporate Knowledge Management	2	Compulsory
IRM 762	Content Management	2	Compulsory
IRM 775	Information Architecture and Knowledge Organization	2	Compulsory
IRM 772	Intellectual Asset Management	2	Compulsory
IRM 766	Information Security	2	Required
FSC 746	Management Information and Decision Support Systems	2	Required
FSC 757	Introduction to Artificial Intelligence and Expert Systems	2	Required
	Sub-Total	14	
	Sub-Total (Compulsory and Required Courses)	38	
	Electives		
	Selected from ARCIS courses and approved courses in other	7-22	
	departments		
	TOTAL	45-60	

Database Design and Administration Specialisation

This specialisation aims to equip students with knowledge and skills to develop, build and manage databases and database systems for organizations using commercial and open source database management systems platforms. The specialisation aims to prepare graduates for roles of data administrators and database administrators in different types of organizations, including small and medium enterprises. The specialisation provides a foundation upon which more advanced database administration skills can be built through advanced database administration industry certification programmes.

The degree for this area of specialisation shall be designated Master of Information Resources Management (Database Design and Administration)

Summary of courses for specialisation

Course Code	Course Title	Unit	Status
		S	
	Core Courses (Common for all Specialisations)		
FSC 701	Introduction to Information Science and Theory	2	Compulsory
IRM 702	Research and Quantitative Methods for Information Professionals	2	Compulsory
FSC 715	Organization of Data and Information Sources	2	Compulsory
IRM 717	Online Searching	2	Compulsory
FSC 721	Information Systems Analysis, Design and Evaluation	2	Compulsory
FSC 724	Database Management Systems I	2	Compulsory
FSC 731	Information Users, Sources and Systems	2	Compulsory
FSC 736	Technical Writing and Presentation	2	Compulsory
FSC 741	Management of Information Resources	2	Compulsory
FSC 755	Information Technologies	2	Compulsory
IRM 794	Industrial Attachment	2	Compulsory
IRM 799	Seminar Paper	2	Compulsory
	Sub-Total	24	
	Specialisation Courses		
IRM 762	Content Management	2	Compulsory
FSC725	Database Management Systems II	2	Compulsory
FSC 726	Advanced Programming and Data Structures	2	Compulsory

FSC 746	Management Information and Decision Support Systems	2	Compulsory
IRM 747	Corporate Knowledge Management	2	Required
IRM 775	Information Architecture and Knowledge Organization	2	Required
IRM 766	Information Security	2	Required
	Sub-Total	14	
	Sub-Total (Compulsory and Required Courses)	38	
	Electives		
	Selected from ARCIS courses and approved courses in other	7-22	
	departments		
	TOTAL	45-	
		60	

Web Application Development Specialisation

This specialisation aims to equip students with knowledge and skills to develop and manage systems for the identification, acquisition, structuring, formatting, storage and provision of information content for organizations through intranet and Internet channels. Students will be equipped with knowledge and skills in interface design, information architecture and organization, middleware programming and backend database design and development necessary for the development of web applications and content management systems.

The degree for this area of specialisation shall be designated Master of Information Resources Management (Web Application Development)

Summary of	courses for	specialisation	
•		•	

Course Code	e Course Title		Status
		S	
	Core Courses (Common for all Specialisations)		
FSC 701	Introduction to Information Science and Theory	2	Compulsory
IRM 702	Research and Quantitative Methods for Information Professionals	2	Compulsory
FSC 715	Organization of Data and Information Sources	2	Compulsory
IRM 717	Online Searching	2	Compulsory
FSC 721	Information Systems Analysis, Design and Evaluation	2	Compulsory
FSC 724	Database Management Systems I	2	Compulsory
FSC 731	Information Users, Sources and Systems	2	Compulsory
FSC 736	Technical Writing and Presentation	2	Compulsory
FSC 741	Management of Information Resources	2	Compulsory
FSC 755	Information Technologies	2	Compulsory
IRM 794	Industrial Attachment	2	Compulsory
IRM 799	Seminar Paper	2	Compulsory
	Sub-Total	24	
	Specialisation Courses		
IRM 762	Content Management	2	Compulsory
IRM 775	Information Architecture and Knowledge Organization	2	Compulsory
FSC 728	Web Content Management	2	Compulsory
FSC 729	Web Application Development	2	Compulsory
FSC 727	Man-Machine Interface and Ergonomics	2	Required
FSC 726	Advanced Programming and Data Structures	2	Required
IRM 770	Information Business Process Analysis	2	Required
	Sub-Total	14	
	Sub-Total (Compulsory and Required Courses)	38	

Electives		
Selected from ARCIS courses and approved courses in other departments	7-22	
TOTAL	45-	
	60	

Information Management Practice Specialisation

This specialisation aims to equip students with knowledge and skills to provide different types of outsourced research, support and management consultancy services to organizations in the areas of information search and analysis, contract research, organizational system analysis and evaluation, software evaluation and selection, assessment of information systems proposals, , proposal development and writing, technical report writing and presentation, use of software including for statistical analyses, spreadsheet analyses, presentation, graphics, project management, etc.

The degree for this area of specialisation shall be designated Master of Information Resources Management (Information Management)

Course Code Course Title		Unit	Status
		S	
	Core Courses (Common for all Specialisations)		
FSC 701	Introduction to Information Science and Theory	2	Compulsory
IRM 702	Research and Quantitative Methods for Information Professionals	2	Compulsory
FSC 715	Organization of Data and Information Sources	2	Compulsory
IRM 717	Online Searching	2	Compulsory
FSC 721	Information Systems Analysis, Design and Evaluation	2	Compulsory
FSC 724	Database Management Systems I	2	Compulsory
FSC 731	Information Users, Sources and Systems	2	Compulsory
FSC 736	Technical Writing and Presentation	2	Compulsory
FSC 741	Management of Information Resources	2	Compulsory
FSC 755	Information Technologies	2	Compulsory
IRM 794	Industrial Attachment	2	Compulsory
IRM 799	Seminar Paper	2	Compulsory
	Sub-Total	24	• •
	Specialisation Courses		
IRM 776	Setting up and Managing Information Businesses	2	Compulsory
IRM 779	Information and Information Technology Training Design and	2	Compulsory
	Implementation		
FSC 744	Design and Marketing of Information Products	2	Compulsory
IRM 777	Research and Development Management	2	Compulsory
IRM 765	Social and Ethical Issues in Information Technology & Services	2	Required
IRM 771	Consumer Behaviour and Market Research	2	Required
IRM 773	Information Industry Trends and Strategies	2	Required
	Sub-Total	14	•
	Sub-Total (Compulsory and Required Courses)	38	
	Electives		
	Selected from ARCIS courses and approved courses in other	7-22	
	departments		
	TOTAL	45-	
		60	

Summary of courses for specialisation

REGISTRATION

- 1. Students must register for a minimum of 45 units and a maximum of 60 units of courses at the 700-level, including all compulsory and required courses.
- The common core compulsory courses to all areas of specialisation, totalling 24 units, are: FSC 701, IRM 702, FSC 715, IRM 717, FSC 721, FSC 724, FSC 731, FSC 736, FSC 741, FSC 755, (all 2 units each), IRM 794 (Industrial Attachment, 2 units), IRM 799 (Seminar paper, 2 units).
- 3. Each area of specialisation specifies four additional compulsory courses (8 units) for the specialisation, as specified in the tables for the different areas of specialisation below.
- 4. Each area of specialisation specifies three required courses (6 units) for the specialisation, as specified in the tables for the different areas of specialisation below.
- 5. All other courses offered in the programme or in other graduate level programmes offered by the Centre, and not specified as common compulsory courses or as specialisation compulsory or required courses, may be taken as electives by students offering the specialisation, along with other approved elective courses from other departments, up to a maximum total of 60 units for all of compulsory, required and elective courses.

DETERMINATION OF RESULTS

- 1. All courses shall be assessed on the basis of a maximum mark of 100 and the pass mark shall be 40.
- 2. The CGPA system shall be used for the computation of final results, and the CGPA points shall be determined as shown in the following table

Mark	Letter Grade	Points Grade
70 marks and above	A	7
65 – 69 marks	A-	6
60 – 64 marks	B+	5
55 - 59 marks	В	4
50 - 54 marks	В-	3
45 – 49 marks	C+	2
40 – 44 marks	С	1
Less than 40 marks	D (Failure)	0

- 3. The overall CGPA for a student intending to graduate shall be calculated as the weighted average of all CGPA points obtained in all courses taken in the programme, provided that the student passes (a) all the compulsory courses (38 Units), plus (b) six (6) units of required courses with minimum 30 marks in each course.
- 4. The programme is designed to equip its graduates with knowledge and skills for professional practices in different careers in the information industry only, and the Master of Information and Knowledge Management degree cannot be used to seek admission into the MPhil, MPhil/Ph.D or Ph.D programmes at the Centre.

DESCRIPTION OF COURSES

Course Code	Course Title and Description	Units	Contact Hours (Lecture: Practical)	Status	Remarks
FSC	Introduction to Information Science and Theory	2	30	С	
701	information from communication, data, knowledge; Role and value of information in society (local, national, global); Information divergence and coding , coding theory, Huffman/arithmetic/Ziv-Lempel coding; Information sources and channels; Channel characteristics, channel capacity, channel models; Entropy, entropy as a measure of semantic content; Ergodicity, conditional entropy and mutual information; Data compression and error correction; Lower bound of achievable data compression; Origins and growth of information science;				

	Relationship to other disciplines: Educational				
	innovations: Career prospects for information				
	scientists: Overview of the M. Sc. programme.				
IRM	Research and Quantitative Methods for	2	20 · 30	C	
702	Information Professionals	-	20.30	U	
102	Scientific and humanistic research: Becearch				
	scientific and initialistic research, Research				
	problems and objectives – knowledge linding versus				
	product development; Research proposals;				
	Research questions, hypotheses, variables;				
	Methodological concepts and strategies – research				
	designs, population, samples, sampling methods;				
	Instrument selection, design and validation.				
	Implementation – data collection and analysis;				
	Report writing: content/structure, fact finding versus				
	product development. Statistical analysis concepts –				
	scales of measurement, probability, parametric/non-				
	parametric, univariate/multivariate,				
	descriptive/explanatory; Basic statistical methods:				
	frequencies, descriptives, cross tabulations, t-test,				
	ANOVA, correlation, regression analyses. Graphs				
	and charts: Use of statistical analysis software -				
	Excel, SPSS, SAS. Quantitative Software for				
	Business (QSB).				
FSC	Organization of Information and Data Sources	2	30	С	
715	Fundamentals of classification and organisation of	-		Ŭ	
110	documents: general principles I.C. UDC. Colon:				
	automatic classification Bibliographic record				
	standards: MARC ISO: subject indexing: general				
	principles, comparties and syntax; assigned indexing;				
	principles, semantics and syntax, assigned indexing,				
	pre-coordinate and post-coordinate indexing,				
	indexing language: design, vocabulary control,				
	construction and use of thesaurus; derived indexing;				
	abstracting techniques: general principles, types of				
	abstracts, automatic abstracting.				
IRM	Online Searching	2	15 : 45	C	
717	Introduction and core concepts; data versus				
	information search problems; Search flow:				
	interactions, interfaces, strategies and tactics;				
	Internet information sources and services: mail,				
	electronic journals and newsletters, database				
	services; virtual libraries, OPACS, repositories,				
	blogs, newsgroups, forums; Evaluation of Internet				
	resources and services; Internet developments and				
	issues associated with the use of the Internet.				
	Abstracting and indexing services; Controlled and				
	natural language vocabularies; Search engines and				
	directories; Web search models; Natural language				
	searching; Indexing, retrieval and display algorithms				
	and criteria used by search engines; Advanced				
	search operations and query refinement.				
FSC	Information Systems Analysis, Design and	2	30	С	
721	Evaluation				
	Basic concepts associated with information systems:				
	general procedure for the development of an				
	information system: User needs assessment:				
	Techniques for describing systems: Development of				
	design specifications, selection of hardware and				
	software. Other methods for implementing the				
	system: Determination of records structure:				
	Determination of search procedures: Development				
	of system-user interface. Provision for backup:				
	Provision for evaluation or records files databases:				
	Techniques for evolucting evolutions, liles, databases;				
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FSC	Database Management Systems I	2	15:45	С	
724	Introduction/rationale: Brief history pros and cons	_		•	
	data independence. Data Modelling: Conceptual				
	data model entity-relation model. Logical data				
	modelling: Relational hierarchical network:				
	Relational data model: Normalization 1st 2nd 3rd				
	and Boyce-Codd normal forms relational algebra				
	and SOL: Query optimisation techniques: Physical				
	and SQL, Query optimisation techniques, Physical				
	indexed) and higher level (list multilist ring				
	inverted) and higher level (list, multilist, high				
ESC.	Database Management Systems II	2	15 . 15	C	Compulsory
725	Database management issues: Transactions and	2	15.45	E	for Database
125	integrity failure and crash recovery concurrency				design and
	control sorialisability and privacy and socurity:				Administration
	Distributed database systems: Transparency				Specialization
	fragmentation beterogeneity and querving. Object-				opecialisation
	oriented detabase systems: Concepts inheritance				
	polymorphism: Dragtical avetama: Database design				
	implementation using commorcial database				
	software				
Fec	Advanced Programming and Introduction to Date	2	15.15	F	Compulsory
726	Structures	2	15.45		for Database
120	Categorization of data structures: arrays linked lists				design and
	stacks and B-troos: File structures: sequential file				Administration
	inverted file bashed file and ISAM: Methods of				specialisation
	interrogation for each file structure: Organization of				specialisation
	files into a database: Database models: relational				Required for
	hierarchical and network: Data manipulation:				Web
	interrogation undating: Relationship of data				Application
	structures to retrieval and maintenance. Programme				Development
	design: top-down approach parameters functions				specialisation
	and subroutines procedures programming				specialisation
	decisions: File and text processing: Searching				
	sorting matching. Practical applications using an				
	appropriate object-oriented programming language				
FSC	Man-Machine Interface and Ergonomics	2	30	E	Required for
727	Introduction to human recognition: perception.	_		-	Web
	attention, pattern recognition, memory,				Application
	representation of knowledge, language, problem				Development
	solving, reasoning, and decision making, with				specialisation
	implications for user interface design: Issues				
	affecting users of information, equipment and				
	systems: User-friendly developments: Impact on				
	workers; Sociological effects of emerging information				
	technologies; New training methods and needs for				
	standardization; Concepts of ergonomics, physical				
	work environment, hardware factors, optical				
	requirements, psychological and social factors.				
FSC	Web Content Management	2	15 : 45	E	Compulsorv
728	Web content management concepts: content.				for Web
	multichannel publishing, tagging, content				Application
	management; Content Management Systems (CMS)				Development
	- nature, and uses functionality; Acquiring, preparing				specialisation
	and managing content for Content Management				-
	Systems: Form and template development and				Required for
	deployment. Web content publishing using				Database
	Dreamweaver CS 4: Adding text to web pages; Text				design and
	formatting, links, images, tables; Overview of				Administration
	Hypertext Markup Languages - Hypertext Markup				specialisation
	Language (HTML), Extensible Hypertext Markup				
	Language (XHTML). Introduction to Cascading Style				
	Sheets; Introduction to Dynamic HTML; Web				

	hosting.				
FSC 729	Web Application Development Internet and web technologies and processes: services, browsers, web page layout; Web development process; Cascading Style Sheets (CSS): setting up, formatting contents with styles, layout styles, CSS style switcher; Client-side programming: Java script fundamental, data types and variables, decisions, loops, functions; Object- based programming with Java script. Server-side programming: Introducing PHP, data types and variables, decisions, loops, functions. Object-based programming with PHP; Working with Files; Creating databases with MySQL; Connecting to Databases within PHP.	2	15 : 45	E	Compulsory for Web Application Development specialisation
FSC 731	Information Users, Sources and Systems Uses of information; The information user: characteristics, contexts and environment, information needs, and user groups; Information sources: formal and informal sources, primary and secondary sources, databases and databanks; Information dissemination and flow patterns: publication cycle, scholarly communication, information gatekeepers, invisible colleges, theories of diffusion, etc; Information seeking: behaviours, strategies and application and evaluation; User education, sensitisation and orientation: content, target groups, evaluation and management.	2	30	C	
FSC 736	Technical Writing and Presentation Review of information products and services that involve technical presentation; Factors affecting the sequencing, expression, exposition and presentation of ideas; Editing, layout and related matters; Review of printing and publishing practices and criteria; Management issues.	2	30	С	
FSC 741	Management of Information Resources Nature and types of information and information technology organizations; Organizational and information resources and systems in organizations; Information resources and productivity; Managerial levels, roles and functions - planning, organizing, staffing, controlling, etc; Organizational and managerial concepts, philosophies and theories – systems, goals, strategies, motivation, leadership, delegation, etc; Organizational communication and information flow; Overviews of organizational function units and processes – strategic management, human resource, accounting and finance, research and development, production/operations, supply chain, sales/marketing, information services, management administration, Case studies of organizational structures, human resources and work processes in information service organizations: data centres, libraries, archives/record registries, support service centres, publishing houses, media houses, management consultancy firms, software companies, telecommunication firms, etc. Total quality, change na conflict management concepts and strategies; Environmental, ethical, legal and professional issues in information and information systems management	2	30	C	
FSC	Design and Marketing of Information Products	2	30	E	Compulsory

744	Definitions - information products, services, sources and systems; Information life-cycle activities and value-adding processes; Information age, society, economy; Information industry – definitions and subsectors; Content and conduit information products and services; Types of information products and services; Information entrepreneurship, research and innovation; Information, research and management consultancy; Information product and service design – principles and models; Production and costing principles and functions; Information product and service markets, consumer behaviour and pricing; Marketing principles for information businesses; Ethical, social, legal and professional issues in the design and marketing of information products and services; Review of world-wide trends in the design, development and marketing of information products and services; Current developments and trends in the Nigerian information infrastructure, industries and markets.				for Information Management Practice specialisation
FSC 746	Management Information and Decision Support Systems Introduction: history and development of DBMS, MIS and DSS, dependence of MIS/DSS on DMMS; The MIS/DSS spectrum: problems types, data types, audience, system capability; Decision making and management style: information overload, data presentation, Information requirement determination, Strategic planning; Enterprise analysis; Critical success factors; Review of data structuring (normalization); Retrieval query languages and query formulation; Database administration, role of data dictionary/directory. "What if" capability, including simulation: Applications of MIS/DSS; Problems and opportunities in the integration of external data; Knowledge-based systems and expert	2	30	E	Required for Corporate Knowledge Management specialisation Compulsory for Database design and Administration Specialisation
IRM 747	Corporate Knowledge Management Knowledge, information and data continuum; Organizational knowledge and intellectual property – definitions and categories; Organizational knowledge, strategy and competitiveness; Knowledge management (KM) – definitions, contexts, levels, activities; KM philosophies, principles and methods; Scientific, social, indigenous and corporate knowledge networks; Economics of knowledge creation and use; Institutional and socio- political aspects of information and knowledge; Knowledge transfer, diffusion and innovation process; KM processes: creation, transfer, documentation, reuse. Knowledge-sharing behaviours and barriers. Capturing and documenting tacit knowledge. Knowledge policies in organizations. Research, development and innovation practice; Information and knowledge audits; Knowledge architecture, classification, taxonomies; Ontologies; Knowledge management technologies and systems - Content management technologies, Web management technologies, XML application programming, topic maps, artificial intelligence and data mining systems and software. Knowledge policies and strategies in organizations.	2	30	E	Compulsory for Corporate Knowledge Management specialisation

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	Management of KM projects. Practicum and skill				
	development.	-		_	
IRM	Information Systems Project Management	2	30	E	
748	Project management terms, concepts, techniques,				
	and tools. Information systems project life cycle, key				
	project metrics, critical success factors, time, budget				
	and functional quality requirements; Information				
	systems project work contexts, environments and				
	organisations; Analysis of IS projects with work				
	breakdown structure (WBS) methods; Project				
	CDM/DEDT: Budgeting conting and fund flow				
	crim/rent, budgeting, costing and fund fund now				
	Technical economic and financial feasibility				
	analyses: Systems development approaches:				
	lifecycle prototyping agile methods PAD etc:				
	Project buffers crashing and resource levelling				
	Project implementation and control. Benefits and				
	drawbacks of outsourcing: Risk management				
	planning and process: Information Systems				
	deployment, change management and adoption/use.				
	Project evaluation methods; Practical Use of project				
	management software – MS Project, Team Up, etc.				
FSC	Information Technologies	2	30	С	
755	Information technology concepts, developments and				
	roles: convergence, globalization, diffusion,				
	obsolescence, digital divide, competitive value, as				
	basis of strategic military and competitive power, etc;				
	Computer technologies: architectures, storage				
	processing and input/output devices, performance				
	application software, open source software (OSS):				
	software acquisition/development methods -				
	strengths and weaknesses. Computer networks				
	standards and configurations: Communication				
	technologies: media standards protocols				
	configurations. implementation. security. wireless				
	and mobile networks; User interface and ergonomic				
	factors, E-business and e-commerce applications;				
	Information technology and society: ethics, security				
	and policy issues; IT application areas – education,				
	health, agriculture, finance, government, commerce,				
	development; IT deployment, diffusion and use in				
500	Atrican societies – opportunities and challenges.			_	
FSC 757	Introduction to Artificial Intelligence and Expert	2	30	E	Required for
151	Definition of artificial intelligence: Historical				Knowledge
	background of artificial intelligence: Pessarch cross				Management
	within Al: natural language processing expert				specialisation
	systems, image processing, machine learning game				opolitilisation
	plaving, search, problem solving, theorem proving				
	and logic programming, etc.: Introduction to expert				
	systems: Types and components: Knowledge				
	acquisition and representation; Building tools for				
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IRM	Information Policy, Industry Regulation and	2	30	E	
761	Strategy				
	Definition of concepts: policy, legislation, strategy;				
	Overview of ethical theories and how they inform				
	policies and practices; Legal, economic, cultural and				
	social contexts of cyberspace; Electronic commerce				
	trends and requirements; National and global				
	regulation and governance of electronic commerce;				
	Legal issues in electronic transactions: digital				
	signatures, privacy requirements, contractual				
	relations, safeguards; National information and				
	information technology (IT) policies and legislation;				
	Review of international agreements concerning				
	trans-border flow of information and information				
	technology products and services: copyright,				
	Intellectual property, privacy, censorship, equity of				
	access, freedom of access, professional liability, etc.				
	implementing policies and logislation at the policies				
	level: Corporate information technology strategy and				
	policy: issues frameworks and procedures: Review				
	of organizational information and IT strategy and				
	policy documents				
IRM	Content Management	2	30	E	Compulsory
762	Content – definitions, types, format, structure,	_			for Corporate
	Content management (CM) contexts - publishing,				Knowledge
	web, learning, enterprise, etc; Content management				Management,
	objects – text, multimedia, processes, etc; Content				Database
	management types - Web Content Management				Design and
	(WCM), Digital Asset Management (DAM),				Administration,
	Document/E-records Management (DM/ERM),				and Web
	Enterprise Content Management (ECM), Component				Application
	Content Management (CCM); Content management				Development
	concepts and requirements – components,				specialisations
	granularity, reuse, multi-channel publishing, strategy,				
	compliance, policy, security, worknow, etc. Content				
	repositorios features requirements design:				
	Content identification classification and tagging				
	schemes and metadata. Content management				
	technologies for content acquisition analysis				
	tagging, integration: CM workflow systems: Web				
	tools for content management – forum, chat, blogs.				
	wikis, document image processing tools, RSS feeds				
	and syndications, etc. CMS hardware and software;				
	Enterprise content management programmes and				
	projects - planning and implementation. Learning				
	management systems - features, software,				
	development; Practicum and skill development.				
	Social and Ethical Issues in IT and Services	2	30	E	Required for
765	I neories of society; Social and ethical issues in				Information
	workplaces, marketplaces: rights, standards,				Ivianagement
	regulation; Reconciling social and ethical issues with				Practice
	descriptive vs. pormative aspects: Theories of				specialisation
	ethics: absolutism relativism consequentialism				
	utilitarianism deontology Kant approaches based				
	on socio-biology and cognitive science. Professional				
	codes of ethics: Case studies: technology transfer				
	medical informatics and patient records freedom of				
	information versus privacy, genomics and cloning				
	safety of medical devices. research involving				
	humans and animals, etc. Spam, chat rooms and e-				

	commerce regulation; Privacy: ubiquitous				
IRM	Information Security	2	30	F	Required for
766	Information security – data database computer	-	50	-	Corporate
	network aspects Information security threats				Knowledge
	vulnerabilities attacks and crime Cryptography and				Management
	related security mechanisms: stream cinhers block				and Database
	ciphers public key techniques MACs digital				design and
	signatures certification authorities. Computer				Administration
	security: operating systems policy implementation				specialisations
	Network security generic technologies user				opeolanoations
	identification techniques authentication protocols				
	key distribution mechanisms: Database security:				
	data validation and integrity control concurrency.				
	control failure recovery access control policy Data				
	security: access confidentiality and privacy policies				
	and legislation. Secure electronic commerce and				
	other applications smart cards/tokens security and				
	applications: Information security standards and				
	evaluation criteria: Information systems auditing				
	monitoring and intrusion detection. Digital forensics:				
	Disaster and crisis management				
IRM	Government Information Systems and E-	2	30	F	
767	Governance	-		_	
	Public sector – structure, units and culture: Public				
	sector management issues – stakeholders, plans.				
	economics, politics and conflicts; Development and				
	social objectives. strategies and critical success				
	factors for developing countries: Evolution, roles and				
	levels of IT use in the public Sector: IT use in				
	government - experiences and lessons; IT				
	development and use policies in the public sector;				
	Reengineering of public sector processes;				
	Information resources management in public sector -				
	information assets, processes, quality, availability				
	and access; Data/information security; Hardware				
	and software requirements; Human resource				
	requirements; Internet delivery of government				
	processes and services – e-administration, e-				
	participation, e-government, e-governance, e-				
	legislation, e-procurement; E-government				
	philosophies, theories and models; E-government				
	readiness indicators and measurement. G2G, G2C,				
	G2B - goals, requirements, standards and services.				
	Case studies.			_	
IRM	Electronic Society	2	30	E	
768	Electronic societies – evolution, concepts, theories				
	and models. Social communication and integration				
	theories - social bookmarking, social inclusion and				
	Citizenship, social exclusion, digital divides;				
	Globalization and convergence of cultures, ideas,				
	information and privacy issues: Trands in digital				
	services education advertising home services givil				
	society online cultures: Political reporting citizen				
	journalism: electronic journalism: online newspaper				
	online audio and videos animation dames radio/TV				
	streaming etc. Social networking tools for				
	supporting group interaction chats wikis blogs				
	online social networks etc. Down sides of ubiquitous				
	and social networking: cyber crime groupthink and				
	conformity: Cyber legislation.				
IRM	Information Visualisation	2	20:30	E	

769	Human cognition – concepts and models. Human-				
100	computer interfaces and interaction concepts and				
	modele. Lear montel modele: Information displaye				
	concepts and models; Visual analytics - concepts				
	and models; Information visualization reference				
	model; Visualizing search results; Visualizing				
	multimedia - graphs, 3D, animation, data and video				
	streams; Principles of data presentation; Designing				
	tables and graphs: Uses and misuse of colour:				
	Dashboard design: Graphic design applications:				
	budget data analysis, transactions data analysis				
	sustemar flash sords, husiness intelligence				
	customer hash cards, business intelligence,				
	multivariate analysis, radar graphs, etc. Practical use				
	of information visualization and graphics software.				
IRM770	Information Business Process Analysis and	2	30	E	Required for
	Management				Web
	Business processes – definition and elements.				Application
	Business processes in organizations – value chaion				Development
	model Business process models Business process				specialisation
	modelling standards languages and diagrams				specialisation
	Rusiness presses modeling languages diru diagrams.				
	Business process modeling languages. Universal				
	modeling language (UML) approaches and cases.				
	Business process management notation (BPMN)				
	approaches and cases. Process, lifecycle and				
	architectural reference models; Business process				
	analysis of information businesses; SWOT analyses				
	of information business processes. Business				
	process redesign (BPR) frameworks and project				
	management: Case studies				
IDM	Concurrent, Case studies.	2	20	C	Dequired for
		2	30	E	Required for
111	Concepts of the consumer – past, present, future.				Information
	Dhilocophical athical and babayioural theories of				Management
	Finiosophical, ethical and benavioural theories of				Management
	consumption behaviour; Needs, experience, attitude				Practice
	consumption behaviour; Needs, experience, attitude and motivation theories; Influence of demographic,				Practice specialisation
	consumption behaviour; Needs, experience, attitude and motivation theories; Influence of demographic, cultural and environmental factors; Theories of				Practice specialisation
	consumption behaviour; Needs, experience, attitude and motivation theories; Influence of demographic, cultural and environmental factors; Theories of planned behaviour, reasoned action and compulsive				Practice specialisation
	consumption behaviour; Needs, experience, attitude and motivation theories; Influence of demographic, cultural and environmental factors; Theories of planned behaviour, reasoned action and compulsive behaviour; Diffusion of innovation and technology				Practice specialisation
	consumption behaviour; Needs, experience, attitude and motivation theories; Influence of demographic, cultural and environmental factors; Theories of planned behaviour, reasoned action and compulsive behaviour; Diffusion of innovation and technology acceptance theories: Consumer rationality and				Practice specialisation
	consumption behaviour; Needs, experience, attitude and motivation theories; Influence of demographic, cultural and environmental factors; Theories of planned behaviour, reasoned action and compulsive behaviour; Diffusion of innovation and technology acceptance theories; Consumer rationality and choice: Consumer decision-making processes -				Practice specialisation
	consumption behaviour; Needs, experience, attitude and motivation theories; Influence of demographic, cultural and environmental factors; Theories of planned behaviour, reasoned action and compulsive behaviour; Diffusion of innovation and technology acceptance theories; Consumer rationality and choice; Consumer decision-making processes - black how and other models; Consumer and demand				Practice specialisation
	consumption behaviour; Needs, experience, attitude and motivation theories; Influence of demographic, cultural and environmental factors; Theories of planned behaviour, reasoned action and compulsive behaviour; Diffusion of innovation and technology acceptance theories; Consumer rationality and choice; Consumer decision-making processes - black box and other models; Consumer and demand				Practice specialisation
	consumption behaviour; Needs, experience, attitude and motivation theories; Influence of demographic, cultural and environmental factors; Theories of planned behaviour, reasoned action and compulsive behaviour; Diffusion of innovation and technology acceptance theories; Consumer rationality and choice; Consumer decision-making processes - black box and other models; Consumer and demand theories; Mathematical models of consumption				Practice specialisation
	consumption behaviour; Needs, experience, attitude and motivation theories; Influence of demographic, cultural and environmental factors; Theories of planned behaviour, reasoned action and compulsive behaviour; Diffusion of innovation and technology acceptance theories; Consumer rationality and choice; Consumer decision-making processes - black box and other models; Consumer and demand theories; Mathematical models of consumption behaviour; Markets – definition and types. Marketing				Practice specialisation
	consumption behaviour; Needs, experience, attitude and motivation theories; Influence of demographic, cultural and environmental factors; Theories of planned behaviour, reasoned action and compulsive behaviour; Diffusion of innovation and technology acceptance theories; Consumer rationality and choice; Consumer decision-making processes - black box and other models; Consumer and demand theories; Mathematical models of consumption behaviour; Markets – definition and types. Marketing mix concepts, models and strategies; Market				Practice specialisation
	consumption behaviour; Needs, experience, attitude and motivation theories; Influence of demographic, cultural and environmental factors; Theories of planned behaviour, reasoned action and compulsive behaviour; Diffusion of innovation and technology acceptance theories; Consumer rationality and choice; Consumer decision-making processes - black box and other models; Consumer and demand theories; Mathematical models of consumption behaviour; Markets – definition and types. Marketing mix concepts, models and strategies; Market research and analysis; Advertising – goals and				Practice specialisation
	consumption behaviour; Needs, experience, attitude and motivation theories; Influence of demographic, cultural and environmental factors; Theories of planned behaviour, reasoned action and compulsive behaviour; Diffusion of innovation and technology acceptance theories; Consumer rationality and choice; Consumer decision-making processes - black box and other models; Consumer and demand theories; Mathematical models of consumption behaviour; Markets – definition and types. Marketing mix concepts, models and strategies; Market research and analysis; Advertising – goals and strategies; Ethical and legal issues in consumption,				Practice specialisation
	consumption behaviour; Needs, experience, attitude and motivation theories; Influence of demographic, cultural and environmental factors; Theories of planned behaviour, reasoned action and compulsive behaviour; Diffusion of innovation and technology acceptance theories; Consumer rationality and choice; Consumer decision-making processes - black box and other models; Consumer and demand theories; Mathematical models of consumption behaviour; Markets – definition and types. Marketing mix concepts, models and strategies; Market research and analysis; Advertising – goals and strategies; Ethical and legal issues in consumption, marketing research and advertising. Market research				Practice specialisation
	consumption behaviour; Needs, experience, attitude and motivation theories; Influence of demographic, cultural and environmental factors; Theories of planned behaviour, reasoned action and compulsive behaviour; Diffusion of innovation and technology acceptance theories; Consumer rationality and choice; Consumer decision-making processes - black box and other models; Consumer and demand theories; Mathematical models of consumption behaviour; Markets – definition and types. Marketing mix concepts, models and strategies; Market research and analysis; Advertising – goals and strategies; Ethical and legal issues in consumption, marketing research and advertising. Market research skill development through practicum.				Practice specialisation
IRM	consumption behaviour; Needs, experience, attitude and motivation theories; Influence of demographic, cultural and environmental factors; Theories of planned behaviour, reasoned action and compulsive behaviour; Diffusion of innovation and technology acceptance theories; Consumer rationality and choice; Consumer decision-making processes - black box and other models; Consumer and demand theories; Mathematical models of consumption behaviour; Markets – definition and types. Marketing mix concepts, models and strategies; Market research and analysis; Advertising – goals and strategies; Ethical and legal issues in consumption, marketing research and advertising. Market research skill development through practicum.	2	30	E	Practice specialisation
IRM 772	consumption behaviour; Needs, experience, attitude and motivation theories; Influence of demographic, cultural and environmental factors; Theories of planned behaviour, reasoned action and compulsive behaviour; Diffusion of innovation and technology acceptance theories; Consumer rationality and choice; Consumer decision-making processes - black box and other models; Consumer and demand theories; Mathematical models of consumption behaviour; Markets – definition and types. Marketing mix concepts, models and strategies; Market research and analysis; Advertising – goals and strategies; Ethical and legal issues in consumption, marketing research and advertising. Market research skill development through practicum.	2	30	E	Practice specialisation Compulsory for Corporate
IRM 772	 Initial and behavioural theories of consumption behaviour; Needs, experience, attitude and motivation theories; Influence of demographic, cultural and environmental factors; Theories of planned behaviour, reasoned action and compulsive behaviour; Diffusion of innovation and technology acceptance theories; Consumer rationality and choice; Consumer decision-making processes - black box and other models; Consumer and demand theories; Mathematical models of consumption behaviour; Markets – definition and types. Marketing mix concepts, models and strategies; Market research and analysis; Advertising – goals and strategies; Ethical and legal issues in consumption, marketing research and advertising. Market research skill development through practicum. Intellectual Asset Management Intellectual capital, assets and property – basic concepts; Intellectual assets categories and 	2	30	E	Practice specialisation Compulsory for Corporate Knowledge
IRM 772	 Initial and behavioural theories of consumption behaviour; Needs, experience, attitude and motivation theories; Influence of demographic, cultural and environmental factors; Theories of planned behaviour, reasoned action and compulsive behaviour; Diffusion of innovation and technology acceptance theories; Consumer rationality and choice; Consumer decision-making processes - black box and other models; Consumer and demand theories; Mathematical models of consumption behaviour; Markets – definition and types. Marketing mix concepts, models and strategies; Market research and analysis; Advertising – goals and strategies; Ethical and legal issues in consumption, marketing research and advertising. Market research skill development through practicum. Intellectual Asset Management Intellectual capital, assets and property – basic concepts; Intellectual assets categories and examples – human structural relationship; 	2	30	E	Practice specialisation Compulsory for Corporate Knowledge Management
IRM 772	Initial consumption behaviour; Needs, experience, attitude and motivation theories; Influence of demographic, cultural and environmental factors; Theories of planned behaviour, reasoned action and compulsive behaviour; Diffusion of innovation and technology acceptance theories; Consumer rationality and choice; Consumer decision-making processes - black box and other models; Consumer and demand theories; Mathematical models of consumption behaviour; Markets – definition and types. Marketing mix concepts, models and strategies; Market research and analysis; Advertising – goals and strategies; Ethical and legal issues in consumption, marketing research and advertising. Market research skill development through practicum. Intellectual Asset Management Intellectual capital, assets and property – basic concepts; Intellectual assets categories and examples – human, structural, relationship; Information/knowledge and technology/product	2	30	E	Compulsory for Corporate Knowledge Management specialisation
IRM 772	Initial and behavioural theories of consumption behaviour; Needs, experience, attitude and motivation theories; Influence of demographic, cultural and environmental factors; Theories of planned behaviour, reasoned action and compulsive behaviour; Diffusion of innovation and technology acceptance theories; Consumer rationality and choice; Consumer decision-making processes - black box and other models; Consumer and demand theories; Mathematical models of consumption behaviour; Markets – definition and types. Marketing mix concepts, models and strategies; Market research and analysis; Advertising – goals and strategies; Ethical and legal issues in consumption, marketing research and advertising. Market research skill development through practicum. Intellectual Asset Management Intellectual capital, assets and property – basic concepts; Intellectual assets categories and examples – human, structural, relationship; Information/knowledge and technology/product dimensions; Organizational leganisational leganizational lega	2	30	E	Practice specialisation Compulsory for Corporate Knowledge Management specialisation
IRM 772	 Initial and behavioural theories of consumption behaviour; Needs, experience, attitude and motivation theories; Influence of demographic, cultural and environmental factors; Theories of planned behaviour, reasoned action and compulsive behaviour; Diffusion of innovation and technology acceptance theories; Consumer rationality and choice; Consumer decision-making processes - black box and other models; Consumer and demand theories; Mathematical models of consumption behaviour; Markets – definition and types. Marketing mix concepts, models and strategies; Market research and analysis; Advertising – goals and strategies; Ethical and legal issues in consumption, marketing research and advertising. Market research skill development through practicum. Intellectual Asset Management Intellectual capital, assets and property – basic concepts; Intellectual assets categories and examples – human, structural, relationship; Information/knowledge and technology/product dimensions; Organizational learning, innovation and professional terms. 	2	30	E	Practice specialisation Compulsory for Corporate Knowledge Management specialisation
IRM 772	 Initial and behavioural theories of consumption behaviour; Needs, experience, attitude and motivation theories; Influence of demographic, cultural and environmental factors; Theories of planned behaviour, reasoned action and compulsive behaviour; Diffusion of innovation and technology acceptance theories; Consumer rationality and choice; Consumer decision-making processes - black box and other models; Consumer and demand theories; Mathematical models of consumption behaviour; Markets – definition and types. Marketing mix concepts, models and strategies; Market research and analysis; Advertising – goals and strategies; Ethical and legal issues in consumption, marketing research and advertising. Market research skill development through practicum. Intellectual Asset Management Intellectual capital, assets and property – basic concepts; Intellectual assets categories and examples – human, structural, relationship; Information/knowledge and technology/product dimensions; Organizational learning, innovation and performance; Identifying corporate intellectual assets 	2	30	E	Practice specialisation Compulsory for Corporate Knowledge Management specialisation
IRM 772	 Initial and behavioural theories of consumption behaviour; Needs, experience, attitude and motivation theories; Influence of demographic, cultural and environmental factors; Theories of planned behaviour, reasoned action and compulsive behaviour; Diffusion of innovation and technology acceptance theories; Consumer rationality and choice; Consumer decision-making processes - black box and other models; Consumer and demand theories; Mathematical models of consumption behaviour; Markets – definition and types. Marketing mix concepts, models and strategies; Market research and analysis; Advertising – goals and strategies; Ethical and legal issues in consumption, marketing research and advertising. Market research skill development through practicum. Intellectual Asset Management Intellectual capital, assets and property – basic concepts; Intellectual assets categories and examples – human, structural, relationship; Information/knowledge and technology/product dimensions; Organizational learning, innovation and performance; Identifying corporate intellectual assets through information and knowledge audits; Valuing 	2	30	E	Practice specialisation Compulsory for Corporate Knowledge Management specialisation
IRM 772	 Initial and behavioural theories of consumption behaviour; Needs, experience, attitude and motivation theories; Influence of demographic, cultural and environmental factors; Theories of planned behaviour, reasoned action and compulsive behaviour; Diffusion of innovation and technology acceptance theories; Consumer rationality and choice; Consumer decision-making processes - black box and other models; Consumer and demand theories; Mathematical models of consumption behaviour; Markets – definition and types. Marketing mix concepts, models and strategies; Market research and analysis; Advertising – goals and strategies; Ethical and legal issues in consumption, marketing research and advertising. Market research skill development through practicum. Intellectual Asset Management Intellectual capital, assets and property – basic concepts; Intellectual assets categories and examples – human, structural, relationship; Information/knowledge and technology/product dimensions; Organizational learning, innovation and performance; Identifying corporate intellectual assets – through information and knowledge audits; Valuing and accounting for human and intellectual assets – 	2	30	E	Practice specialisation Compulsory for Corporate Knowledge Management specialisation
IRM 772	 Initial and behavioural theories of consumption behaviour; Needs, experience, attitude and motivation theories; Influence of demographic, cultural and environmental factors; Theories of planned behaviour, reasoned action and compulsive behaviour; Diffusion of innovation and technology acceptance theories; Consumer rationality and choice; Consumer decision-making processes - black box and other models; Consumer and demand theories; Mathematical models of consumption behaviour; Markets – definition and types. Marketing mix concepts, models and strategies; Market research and analysis; Advertising – goals and strategies; Ethical and legal issues in consumption, marketing research and advertising. Market research skill development through practicum. Intellectual Asset Management Intellectual capital, assets and property – basic concepts; Intellectual assets categories and examples – human, structural, relationship; Information/knowledge and technology/product dimensions; Organizational learning, innovation and performance; Identifying corporate intellectual assets – strategies and methods; Developing intellectual 	2	30	E	Practice specialisation Compulsory for Corporate Knowledge Management specialisation
IRM 772	Initial and behavioural theories of consumption behaviour; Needs, experience, attitude and motivation theories; Influence of demographic, cultural and environmental factors; Theories of planned behaviour, reasoned action and compulsive behaviour; Diffusion of innovation and technology acceptance theories; Consumer rationality and choice; Consumer decision-making processes - black box and other models; Consumer and demand theories; Mathematical models of consumption behaviour; Markets – definition and types. Marketing mix concepts, models and strategies; Market research and analysis; Advertising – goals and strategies; Ethical and legal issues in consumption, marketing research and advertising. Market research skill development through practicum. Intellectual Asset Management Intellectual capital, assets and property – basic concepts; Intellectual assets categories and examples – human, structural, relationship; Information/knowledge and technology/product dimensions; Organizational learning, innovation and performance; Identifying corporate intellectual assets – strategies and methods; Developing intellectual assets – strategies and methods; Develop	2	30	E	Compulsory for Corporate Knowledge Management specialisation
IRM 772	consumption behaviour; Needs, experience, attitude and motivation theories; Influence of demographic, cultural and environmental factors; Theories of planned behaviour, reasoned action and compulsive behaviour; Diffusion of innovation and technology acceptance theories; Consumer rationality and choice; Consumer decision-making processes - black box and other models; Consumer and demand theories; Mathematical models of consumption behaviour; Markets – definition and types. Marketing mix concepts, models and strategies; Market research and analysis; Advertising – goals and strategies; Ethical and legal issues in consumption, marketing research and advertising. Market research skill development through practicum. Intellectual Asset Management Intellectual capital, assets and property – basic concepts; Intellectual assets categories and examples – human, structural , relationship; Information/knowledge and technology/product dimensions; Organizational learning, innovation and performance; Identifying corporate intellectual assets through information and knowledge audits; Valuing and accounting for human and intellectual assets – strategies and methods; Developing intellectual assets - knowledge and human resource management strategies and techniques: Intellectual	2	30	E	Practice specialisation Compulsory for Corporate Knowledge Management specialisation
IRM 772	consumption behaviour; Needs, experience, attitude and motivation theories; Influence of demographic, cultural and environmental factors; Theories of planned behaviour, reasoned action and compulsive behaviour; Diffusion of innovation and technology acceptance theories; Consumer rationality and choice; Consumer decision-making processes - black box and other models; Consumer and demand theories; Mathematical models of consumption behaviour; Markets – definition and types. Marketing mix concepts, models and strategies; Market research and analysis; Advertising – goals and strategies; Ethical and legal issues in consumption, marketing research and advertising. Market research skill development through practicum. Intellectual Asset Management Intellectual capital, assets and property – basic concepts; Intellectual assets categories and examples – human, structural , relationship; Information/knowledge and technology/product dimensions; Organizational learning, innovation and performance; Identifying corporate intellectual assets through information and knowledge audits; Valuing and accounting for human and intellectual assets – strategies and methods; Developing intellectual assets - knowledge and techniques; Intellectual assets - knowledge and human resource management strategies and techniques; Intellectual asset and property rights – copyright patents etc:	2	30	E	Practice specialisation Compulsory for Corporate Knowledge Management specialisation
IRM 772	consumption behaviour; Needs, experience, attitude and motivation theories; Influence of demographic, cultural and environmental factors; Theories of planned behaviour, reasoned action and compulsive behaviour; Diffusion of innovation and technology acceptance theories; Consumer rationality and choice; Consumer decision-making processes - black box and other models; Consumer and demand theories; Mathematical models of consumption behaviour; Markets – definition and types. Marketing mix concepts, models and strategies; Market research and analysis; Advertising – goals and strategies; Ethical and legal issues in consumption, marketing research and advertising. Market research skill development through practicum. Intellectual Asset Management Intellectual capital, assets and property – basic concepts; Intellectual assets categories and examples – human, structural , relationship; Information/knowledge and technology/product dimensions; Organizational learning, innovation and performance; Identifying corporate intellectual assets through information and knowledge audits; Valuing and accounting for human and intellectual assets – strategies and methods; Developing intellectual assets - knowledge and techniques; Intellectual asset and property rights – copyright, patents, etc; Intellectual asset management strategy – models	2	30	E	Practice specialisation Compulsory for Corporate Knowledge Management specialisation
IRM 772	Initial and behaviour; Needs, experience, attitude and motivation theories; Influence of demographic, cultural and environmental factors; Theories of planned behaviour, reasoned action and compulsive behaviour; Diffusion of innovation and technology acceptance theories; Consumer rationality and choice; Consumer decision-making processes - black box and other models; Consumer and demand theories; Mathematical models of consumption behaviour; Markets – definition and types. Marketing mix concepts, models and strategies; Market research and analysis; Advertising – goals and strategies; Ethical and legal issues in consumption, marketing research and advertising. Market research skill development through practicum. Intellectual Asset Management Intellectual capital, assets and property – basic concepts; Intellectual assets categories and examples – human, structural, relationship; Information/knowledge and technology/product dimensions; Organizational learning, innovation and performance; Identifying corporate intellectual assets – strategies and methods; Developing intellectual assets – strategies and methods; Developing intellectual asset asset and property rights – copyright, patents, etc; Intellectual asset management strategies and techniques; Intellectual asse	2	30	E	Practice specialisation Compulsory for Corporate Knowledge Management specialisation
IRM 772	Initiation of the provided and the privation of the privation of the privation of the privation and the privation of the privation and technology acceptance theories; Consumer rationality and choice; Consumer decision-making processes - black box and other models; Consumer and demand theories; Mathematical models of consumption behaviour; Markets – definition and types. Marketing mix concepts, models and strategies; Market research and analysis; Advertising – goals and strategies; Ethical and legal issues in consumption, marketing research and advertising. Market research skill development through practicum. Intellectual Asset Management Intellectual capital, assets and property – basic concepts; Intellectual assets categories and examples – human, structural, relationship; Information/knowledge and technology/product dimensions; Organizational learning, innovation and performance; Identifying corporate intellectual assets – strategies and methods; Developing intellectual assets – strategies, specification, implementation; Intellectual asset – strategies and techniques; Intellectual asset – strategies and techniques; Intellectual asse	2	30	E	Practice specialisation Compulsory for Corporate Knowledge Management specialisation

	operations - internal structures, external networks,				
	operations and logistics, human resources,				
IRM	Information Industry Trends and Strategies	2	30	F	Required for
773	Information industry concepts, subsectors and	-		-	Information
	models. Macroeconomic concepts and models.				Management
	Roles and interconnections of information and non-				Practice
	information industries in national economies.				specialisation
	Information and information technology industries;				
	Information industries - enabling content, media and				
	and non-information industries – agriculture				
	manufacturing, services: Understanding Input-output				
	models of national economies; Interconnectivity				
	among information industry subsectors; Information				
	industry policy and legislation analyses; Information				
	life-cycle, products and services; Information				
	industry value chains; information markets definition,				
	acode services and investments in information				
	industries. Case studies of information industry				
	subsectors and firms, focusing on strengths and				
	opportunities, weaknesses and threats, competitive				
	advantages and strategies; Trends in information				
	industry labour markets; Development of information				
IDM	Industries - government and private sector roles.	2	15 - 15	E	
774	and Leadership Skills Development	2	15.45	L	
	Problem solving and creativity concepts, principles				
	and methods; Participatory and group decision-				
	making concepts and models; Team building,				
	participation and management skills; Team work				
	processes, dynamics and conflict management;				
	Information management problem solving creativity				
	and innovation; Brainstorming techniques; Practical				
	collaborative use of Web 2.0 tools for problem				
	solving and creativity - chats, forum, blogs, wikis;				
	Practical use of open source group decision support				
	software; web 2.0 and open source group decision				
	assess students as they alternate between				
	membership and leadership roles in several teams				
	to identify and solve information and knowledge				
	management problems. Students develop their				
	skills at team problem solving sites identified by				
	lecturers and students, and problem solutions must				
	financially viable for the bost organization				
IRM	Information Architecture & Knowledge	2	30	E	Compulsorv
775	organisation				for Corporate
	Website organization and labelling systems; website				Knowledge
	taxonomies & sitemaps/blueprints; website content				Management
	management systems; metadata schemes for				and Web
	website navigation systems way finding devices and				Development
	flow charts; website page layout conventions and				specialisations
	wireframes; Website search systems; controlled				
	vocabularies: lists, synonym rings, classification				Required for
	schemes, thesauri; contextual research and				Database
	competitive analysis; content research, content				design and
	competitive analysis; content research, content analysis and inventory; user-centered/user				design and Administration

	tasks; personas & scenarios; usability; usability testing, information architecture strategy, design and documentation; information architecture in practice; ethics and diversity, education and careers.				
IRM 776	Setting Up and Managing an Information Business Entrepreneurship and innovation theories; Entrepreneurial processes; Information entrepreneurship. Identifying & analyzing innovative opportunities; Developing information business ideas; Planning and building information services and information technology ventures; Identifying markets and sources of revenue; Industry and competitor analysis; Value chain analysis of a business; Cost structure analysis of business processes; Developing an effective business model; Developing an efficient operations model; Creating a venture team; Business venture registration processes; Human resource capacity building and organizations; Marketing products and services; Developing financial plans and budgets and obtaining finance; Strategies for growth; Developing an information system to support the business; Protecting corporate intellectual property (IP) and information resources; Proposal writing and presentation. Case studies of successful information and IT businesses and entrepreneurs.	2	30	E	Compulsory for Information Management Practice specialisation
IRM 777	Research and Development Management Research and development (R&D); Creativity, innovation, problem-solving, entrepreneurship; Role of research and National Systems of Innovation (NSI) in development; Research and development (R&D) management – upstream and down steam processes, frameworks and models; Research management office (RMO) organization and processes; Analysis and monitoring of R&D processes to increase research and product development performance and productivity; Institutions, networks and databases for managing R&D Research proposals – skills development and support; Research funding sources and requirements; Managing research and researchers: models and strategies; Identifying and protecting intellectual property: patents, copyrights, etc; Identifying and testing product development ideas; Facilitating collaboration, partnership and joint ventures between research and commercial organizations; Budgeting and financial analyses of product development costs; Monitoring and improving the product through planning tools; Planning continuous incremental product improvements to maximize R&D investments; Use of R&D management.	2	30	E	Compulsory for Information Management Practice specialisation
IRM 778	Open Systems and Technologies Definition of systems, characteristics of systems, key open system concepts and definitions, computer architecture; operating systems; networks; and distributed systems, the open systems lifecycle, crucial open systems elements: interoperability, portability and integration. Open systems standards: OSI, Data interchange standards. Applications of	2	30	E	

	courseware, Open system software, open software platforms -databases, web servers, office productivity, etc. Introduction to programming in OSS environments. Limitations of open systems.				
IRM 779	Information and Information Technology Training Design & Implementation Relationships between information technology and data processing, information management, knowledge use, decision making and managerial functions; Education and skills development contexts; Human resource capacity building for organization and information systems and services projects; Pre-service, in-service, on-site and off-site training; Overview of education/training philosophies and theories; Training goals, objectives, methods, activities, assessment; Training programme processes and resources – market research and customer needs assessment, curriculum design, event scheduling and management; budgeting and financing, marketing and promotion, follow-up, information/database management; Resource people management; Preparation, printing and publishing training content materials; Training administration and logistics; Training evaluation and measurement techniques. Training proposals and reports. Gender, cultural and professional issues.	2	30	E	Compulsory for Information Management Practice specialisation
IRM 794	Industrial Attachment Practical experience of 12 weeks in information technology, systems and services departments of approved organisations	2		С	
IRM 799	Seminar Paper Each student will undertake a rigorous study of an assigned area of information science, systems or technology and prepare and submit a report on a topic in the area that will be presented in a seminar during the semester.	2		С	

C = Compulsory; R = Required; E = Elective.